

Références bibliographiques

- [1] Katrin Molina-Besch, Henrik Palsson, A supply chain perspective on green packaging development-theory versus practice, *Packaging technology and science*, Vol. 29, No. 1, p. 45-63, 2016.
- [2] Guirong Zhang, Zongjian Zhao, Green packaging management of logistics enterprises, *Physics Procedia*, Vol. 24, p. 900-905, 2012.
- [3] Anh Thu Nguyen, Lukas Parker, Linda Brennan, Simon Lockrey, A consumer definition of eco-friendly packaging, *Journal of cleaner production*, Vol. 252, 2020.
- [4] Jill Bederoff, E-handlare släss mot onödiga returer, *Dagens industri*, 2020.
- [5] Karli Verghese, Helen Lewis, Environmental innovation in industrial packaging : a supply chain approach, *International journal of production research*, Vol. 45, No. 18-19, p. 4381-4401 2007.
- [6] Wenming Shi, Yi Xiao, Zhuo Chen, Heather McLaughlin, Kevin X. Li, Evolution of green shipping research : themes and methods, *Maritime policy and management*, Vol. 45, No. 7, p. 863-876, 2018.
- [7] Ecolabelindex, All Eco labels on packaging, <http://www.ecolabelindex.com/ecolabels/?st=category,packaging>
- [8] K. Lumsden, G. Stefansson, J. Woxenius, *Logistikens grunder*, 4th edition, Lund :Studentlitteratur, 2019.
- [9] Norbisimi Nordin, Susan Selke, Social aspect of sustainable packaging, *Packaging technology and science*, Vol. 23, No. 6, p. 317-326, 2010.
- [10] Tuuli Parviainen, Annukka Lehtinen, Sakari Kuikka, Päivi Haapasaari, How can stakeholders promote environmental and social responsibility in the shipping industry ?, *WMU journal of maritime affairs*, Vol. 17, No. 1, p. 49-70, 2018.
- [11] Christopher Simms, Paul Trott, Packaging development : a conceptual framework for identifying new product opportunities, *Marketing Theory*, Vol. 10, No. 4, p. 397-415, 2010.
- [12] Wong Ker Xin, Yap Kar Sen, Salini Devi Rajendran, A study on the benefits of eco-friendly packaging on sustainable supply chain management in fast moving consumer goods industry, *International conference on building energy conservation, thermal safety and environmental pollution control (ICBTE 2019)*, Vol. 136, 2019.
- [13] Sana-ur-Rehman, Rian Beise-Zee, Corporate social responsibility or cause-related marketing ? The role of cause specificity of CSR, *Journal of consumer marketing*, Vol. 28, No. 1, p. 27-39, 2011.